

Press release  
Frankenberg, October 2024

## The beauty of tubular steel in miniature: the new S 12 wall hook Design: Harri Koskinen, 2024

A room's overall appearance is determined by the sum of its parts, and it is the interplay of carefully selected details that sets apart exceptional interior design. This principle is precisely what Finnish designer Harri Koskinen had in mind when he created his new wall hook for Thonet. It's a small piece which is as stylish as it is functional and exemplifies the essence and beauty of tubular steel. Whether hung individually or arranged in a group, the S 12 adds elegance to any wall, and, when not in use, has the appearance of a small wall sculpture.



Designer Harri Koskinen has made a name for himself with his lights and accessories, which are beautifully designed down to the last detail. He has now created a wall hook for Thonet that serves as a miniature expression of the aesthetics and quality of tubular steel, a material which – like bentwood – has played a key role in the Frankenberg-based company's history. During the 1930s when the designs of leading Bauhaus designers and masters were being put into industrial production, Thonet emerged as one of the foremost manufacturers of modern tubular steel furniture.

Inspired by the iconic designs in Thonet's portfolio – such as the S 32 cantilever chair by Marcel Breuer (artistic copyright: Mart Stam) – Harri Koskinen has also used tubular steel with a diameter of 25 mm in his S 12 wall hook. "A useful and yet artistic object, the 20-cm-high wall hook embodies the strength and beauty of tubular steel, and is thus a miniature expression of Thonet's identity," explains Norbert Ruf, Creative Director at Thonet. The practical S 12 is beautiful on its own or in a row of hooks and can be used for hanging up hats, jackets, umbrellas, bags and much more. "The hook is a stylish addition to any room, even when it is not in use, and is available in a chrome-plated version as well as in powder-coated black or tomato red," continues Norbert Ruf. "It has the appearance of a small wall sculpture, without being overpowering." Mounting the S 12 is easy and its assembly has been cleverly designed: first, a c-shaped flat steel bracket is mounted onto the wall using two small

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screws. Then, the wall hook (11 x 20 x 2.5 cm), which has a milled back, is attached and secured with a socket screw.

## **About Thonet**

Thonet has been making furniture for the residential and contract sectors since 1819. With a passion for bentwood and tubular steel, the German company produces iconic designs – from its famous coffee house chair and Bauhaus classics by Mart Stam, Marcel Breuer and Mies van der Rohe, to contemporary pieces by leading modern designers. Combining the latest production technology with traditional craftsmanship has made Thonet one of the world's favourite furniture makers. Its production facility in Frankenberg continues to create innovative products that are designed to last. Thonet furniture is synonymous with quality, functionality and a timeless design language. Sustainability is engrained in the Thonet story. From the earliest days, Michael Thonet's first bentwood designs were not just aesthetically remarkable. They expressed a deep understanding of efficient use of resources. Thonet furniture has a very long life cycle and is built to be handed down from one generation to the next. It can also be revitalised in Frankenberg upon request.

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